

MUREP Innovation and Tech Transfer Idea Competition



NASA's Johnson Space Center Immersion Experience



Teams forming now! Letters of Intent due 9/7/2021 at 12 p.m. CDT

Join us for an info session. Click here to see which info session date works for you. For additional Key Dates and Information, go to the MITTIC website.

go.nasa.gov/NASAMITTIC

MITTIC is a Minority University Research and Education Project (MUREP)
Spinoff Challenge established to develop new ideas for commercialization by seeking concept papers from multi-disciplinary student teams enrolled at Minority Serving Institutions (MSI).



MITTIC Competition Overview

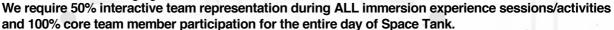


- Upon completion of the L'SPACE Academy, teams composed of four (4) to five (5) students must choose one of MITTIC's approved <u>NASA Intellectual Property (IP)</u>, and submit a concept paper explaining the commercial viability of the proposed concept using MITTIC <u>challenge guidelines</u>. Priority is given to teams partnering with a large or small business.
 - Teams from minority serving institutions who were selected to complete in MITTIC 2021 must have at least 50% new core team members for MITTIC 2022.



- 2. Up to eight (8) qualifying teams are selected to participate in an online collaboration tool with NASA's Johnson Space Center in Houston, Texas. The virtual immersion experience will occur in April 2022. Each team is REQUIRED to submit:
 - Certificate of completion or participation from a least one team member who completed one of the L'SPACE academies,
 - Concept paper/business plan,
 - Explanation of team's concept and business plan during a Preliminary Space Tank Pitch Review, and
 - An oral "lightning pitch" presentation, during Space Tank competition.

The concept paper and Space Tank pitch will be reviewed and evaluated by a committee using the criteria listed within the challenge guidelines.





- 3. The winning team of the Space Tank competition will virtually visit, tour and present at NASA's Ames Research Center and various tech companies in Silicon Valley, California, in May 2022. This experience provides the team with an exclusive look at facilities, laboratories, start-up companies and the opportunity to discuss further concept development.
- 4. Each qualifying team could receive incentives of up to \$5,000, while the winning team is eligible to receive up to an additional \$10,000. In order to qualify for these incentives, selected teams must meet attendance requirements at all immersion experience events and will be required to submit a Use of Funds Form indicating how they intend to use the funds after they are received by the team's institution.
- 5. 30 days following Space Tank, all selected teams for MITTIC 2022 will be required to submit documentation that will detail the updates that have occurred with the team and/or their concept since the competition. A form will be provided at the time that this documentation is due.



MITTIC Eligibility Requirements

- Each team must have four (4) to five (5) team members currently enrolled in the proposing Minority Serving Institution (MSI).
- All team members must be full-time undergraduate or graduate students enrolled in an accredited U.S. institution of higher learning (junior college, community college, college or university) at the time the concept paper is submitted.
- All team members must be enrolled full-time as an undergraduate or graduate student in the accredited U.S.
 institution of higher learning junior college, community college, college or university) at the time the concept paper is
 submitted and throughout the entire MITTIC experience.
- At least one member from each team is required to complete a L'SPACE training course at the time the concept paper is submitted. Team members are enrolled in NASA L'SPACE Academy by submitting a Letter of Intent to MITTIC by September 7, 2021 at 12pm CDT (see section: Getting Started). L'SPACE alumni automatically qualify.
- Each team is required to have a principal investigator (PI) who actively works for the proposing MSI.
 Does your team meet all eligibility requirements? The application will be open as early as December 6, 2021, at 10 am CDT.

MITTIC Website: go.nasa.gov/NASAMITTIC

www.nasa.gov FS-2021-07-01-AR